



**Building websites,
forging growth.**

WWW.RYDREX.COM



Who We Are

We design brands and experiences.

We are a bunch of technocrats smitten by the innovation bug and driven by an inexhaustible appetite for challenges. Our motto is to build our customers' trust and satisfaction by bringing out the best in ourselves and to deliver work that is deserving of confidence and appreciation. It is at the heart of our business to provide the technology, help and support you need to run a highly successful business without you having to worry about IT.



Services We Offer

Signature IT services in a complete package.

01

Website Development

We develop websites, e-commerce portals & softwares that are fast, responsive, and come with great designs.

02

Graphic Designing

We curate a unique brand value for your business by building a distinct identity and enhancing its awareness.

03

Digital Marketing

We devise powerful marketing programs that generate qualified leads and sales opportunities, resulting in better ROI.

04

Digital Consultancy

We accelerate your business' efforts to make it big, right from analyzing to planning and strategizing the growth.



Additional Benefits

We make sure you get the best of it.

We are always updated with the latest technologies and trends so you can focus on your business.

- 1 **Cloud Hosting** – Experience super fast and reliable cloud hosting
- 2 **SSL Certificate** – Enhance the website security with included SSL
- 3 **SEO Ready** – Rank first on search engines with our websites
- 4 **Mobile Friendly** – Fluid and responsive design available on all devices
- 5 **Payment Gateway** – Industry leading payment gateway systems
- 6 **WordPress CMS** – Simplified data management with CMS

Service Blueprint.

Customer Actions

Actions that customers perform in the process of getting a service

New inquiry on the official website

Submit service requirement form

Choose plan and make payment

Send the necessary data and resources

Approve the service and take delivery

Front Stage Actions

Actions performed by employees or technology to assist the end-user.

Send acknowledgement email to the new lead

Display thank you page on the website

Prepare service agreement and email it

Start working on the service opted

Finish the service and deliver it to the client

Back Stage Actions

Actions that the user doesn't see, but that are required to support their experience.

New lead automatically created on the CRM

Adding the received data to the CRM

Receiving payment and sending the invoice

Adding project and tasks to the CRM

Close the tasks and generate report

Supporting System

Anything that must exist to support the actions and experiences.

Official website and Rydrex CRM

Official website and Rydrex CRM

Rydrex CRM and payment gateway

Rydrex CRM and backend server

Rydrex CRM and backend server



Work Statistics

Our work by the numbers.



30+ Clients Handled



50+ Websites Developed



10K+ Designs Created



10M+ Ad Impression



500+ IT Consultations

More than 60% of the population uses internet.

A total of 5.03 billion people around the world use the internet in 2022 – equivalent to 63.1% of the world's total population. Internet users continue to increase at an annual rate of close to 4%, and current trends suggest that 75% of the world's population will use internet by the end of 2025.



The internet is a growing place.



4 out of 5 people use a mobile device to browse internet



Every 3 out of 5 small businesses have a website



4 in 5 people discover a new website through blog or article



Every 2 out of 5 people use the internet on a daily basis



4 in 5 people exit a website if it takes 10s or more to load a page



Every 1 in 5 businesses use WordPress for their website



We deliver excellence.

Our greatest strength is how well we pay attention to detail when we build design and develop digital products and online experiences.

- ✓ Go global with the help of our technologies
- ✓ Make your brand stand out uniquely
- ✓ Increase your sales 10x with our strategies

We don't just build websites. We build brands and experiences that stand out in the competition. We help in making your brand unique to your customers.



Email: contact@rydrex.com

Website: www.rydrex.com